





will take place within the framework of IME

**08 - 09 September 2021** Frankfurt am Main, Germany

# About **Select EUROPE** Investment Summit

The Select EUROPE Investment Summit aims to bring more sustainable investment to Europe and to create more Job opportunities by promoting the competitiveness of the European Regions (ER) on a global scale. European Regions will be providing guidance, incentives, and a range of other services at the local level for sustainable Investment in front of Companies of all sizes that are looking to relocate or establish their Business within the Europe.

The promotion of recovery, green growth, employment, and well-being across Europe is one of the EU's and the Select EUROPE Investment Summit top priorities supporting investment that delivers real benefits and makes a difference at the local level.

A special dedication will be given to highlight and accelerate and support Doing Business in European Union and other 6 European Countries which still do not belong to the Union.

# **Select EUROPE** Summit is focused on four main target groups:

Investment Promotion
Organizations (IPAs) / Regional
location promotion organization /
Economic Development
Organizations (EDOs) to support
them on attracting sustainable
direct Investment (SDI) through
being attractive Business location
destination.

 Companies of all sizes find the information they need to make decisions, connect to the right people at the State, regional and local level within the EU.



 Skilled workers from outside the EU to Select EUROPE
Europe needs more forces from third countries and we at Select EUROPE
want to offer the opportunity to attract skilled labor from countries
outside the EU to improve the
demographic situation in Europe.

European Tourism Promotion
Agencies to promote the regions of
Europe in front of all those who are
attending the Select EUROPE
Summit and present the sustainable
Investment Opportunities in Europe.

It is designed to deliver face-to-face meetings with the best global businesses.

We work hard to ensure that our exhibitors get the highest quality prospects.

### Who will exhibit, Attend, or speak at the Summit?

- Investment Promotion Organizations (IPAs) / Regional location promotion organization / Economic Development Organizations
- Cities & Regional Authorities
- Promote & Introduce Economic Zones
- Family Offices and Companies that are looking to Invest and/or Relocate
- European Tourism Promotion Agencies
- Immigration services providers and Authorities to share information about Business immigration and Residence Permits.
- Experts and Skilled workers from outside the EU to Select Europe as their future Home

## How and why IPAs are attending Select EUROPE

Regional location promotion organization / Economic Development Organizations leverage SelectEUROPE Summit to attract sustainable direct investment (SDI) and to present themselves as Business location destination on central, regional, and local/City level.

The Services for Investment Promotion Organizations (IPAs) / Economic Development Organizations (EDOs) include offering up-to-date information, strategic counsel, and platforms for amplifying their investment attraction efforts. We focuse on promoting the competitiveness of the European industry on a global scale and to transform it towards a sustainable and low-carbon future. IPAs representatives provide guidance, incentives, and a range of other services at the local level for Investors. Select EUROPE will also connect businesses with EU resource networks. For example, companies seeking to manufacture and export from the EU also have access to a network of trade and investment experts within the EU Official representatives and the Business Associations network in all European Countries and their representatives' offices outside of EU.

# How **Select EUROPE** supports Family Office Investors and Companies that are looking to Invest and/or Relocate

Select EUROPE offers support to companies providing information they need to make decisions, connecting to the right people at the State, regional and local level within the EU, such as how to start a business in the EU, what funding is available, rules about employing people, social and ecological responsibilities, taxation, accounting rules and which Economic Zones are the best to locate or expand operations in Europe.

All information this information will be readily available at the Summit.

Our Team works one-on-one with companies to provide data and other information, and link companies with partners and resources to help them succeed. Select EUROPE investment specialists help companies to clarify the type of investment that a company seeking to make in Europe. At the same time Family Offices from third countries are welcomed to build their main base-head office in <u>Europe</u>.

The necessary data required s shared on a wide range of topics – from the overall economy and investment trends through industry overviews and information about consumers, the workforce, supply chains.

Events such as the Select EUROPE Investment Summit, trade fair pavilions, and seminars are а convenient and cost-effective way for business investors to meet state, territorial, regional, and local economic development representatives from across the Europe under one roof.



#### Select EUROPE to work and Live

Another objective is that Europe needs more forces from third countries and we at SelectEUROPE want to offer the opportunity to attract skilled labor from countries outside the EU to improve the demographic situation in Europe and keep the economy stabil.

The European Commission welcomes the agreement reached in May 2021 by the European Parliament and the Council on new rules for the entry and residence of highly skilled workers from outside the EU under the <u>revised Blue Card Directive</u>. The new scheme will introduce efficient rules for attracting highly skilled workers to the EU, including more flexible admission conditions, enhanced rights and the possibility to move and work more easily between EU Member States. Agreement on the revised Blue Card is a key objective of the <u>New Pact on Migration and Asylum</u>.

Select EUROPE as your next tourism destination, meet the European Tourism Promotion Agencies from European regions and spend your next experience in Europe.



#### Programme

- Future of European regions
- Showcasing Opportunities in the European Regions
- The level of FDI now and in the outlook within the EU
- Promote & Introduce Economic Zones
- Investing in and for the Next Generation
- Climate action within EU: partnering for global success
- Corporate Responsibility and Sustainable Development
- The Future of European Smart Cities
- Startup Fundraising and Financing
- What to do and how to attract skilled workers at European Union!
- Migration and integration. The connection between education, migration and sustainable development.

#### **Exhibiting Options & Costs**

Exhibitors can choose to purchase space only and build their own bespoke stand or take one of our Luxury Shell Scheme packages which includes; carpet, walls, fascia signage, wall banner and power.

#### Visitor/Delegate BADGES

Delegate badges can be purchased at €650 plus 19% tax each. An additional surcharge of € 50 is applicable for badges ordered on-site at Select Europe

### Agenda

#### WEDNESDAY 7 SEPTEMBER 2022

**17:00-22:00** Settlement of exhibitors/Participants THURSDAY 8 SEPTEMBER 2022

**09:00** Official opening

**09:00 - 18:00** Exhibition/Conference time FRIDAY 9 SEPTEMBER 2022

**09:00 - 16:00** Exhibition/Conference time



#### **Press accreditation**

We are very happy to support you in your work as a media representative to cover our fairs.

In order for the accreditation process to be completed and your contacts to be included in our database, we ask you to fill out the form through the website and send it to us by fax

+49(0)62176225933 or email

**info@xhafa-expo.eu**, together with a copy of your valid press ID and a published report or article signed with your name:

# Our team will then send you the press ID which enables you to enter our exhibition.

Accreditation is not available for:

- Media sales staff
- Advertising and marketing staff
- Photographers

#### Accommodation first option recommendation Steigenberger Frankfurter Hof, Am Kaiserplatz 60311 Frankfurt am Main, Germany

Please place the booking under following keyword **"IME Europe"** until 07. August 2022 in order to get the best offer of 210 Euro. Send your request to

reservierung@frankfurter-hof.steigenberger.de

Please check the link below to see the possibilities on traveling to Steigenberger Frankfurter Hof , where to park and so on.

https://www.steigenberger.com/en/hotels/allhotels/germany/frankfurt/steigenbergerfrankfurter-hof/location-direction

**Organizer:** 





#### Xhafa Exhibitions

Schneidemühler Str 20, D-68305 Mannheim Tel:+49(0)621 76224933 | Fax:+49(0)621 76225933 E-Mail: info@xhafa-expo.eu | www.xhafa-expo.eu Umsatzsteuer-Identifikationsnummer USt-IdNr-DE289391799