



Title	IME - INVESTMENT MANAGEMENT EXHIBITION
Dates	14 - 15 September 2023
Venue	Steigenberger Frankfurter Hof, Am Kaiserplatz 60311
City, Country	Frankfurt am Main, Germany
Visitor target group	Professionals only

promote networking.

AGENDA

WEDNESDAY, 13 SEPTEMBER 2023

17:00-22:00

Settlement of exhibitors/Participants

THURSDAY, 14 SEPTEMBER 2023

09:00

Official opening

09:00 - 18:00

Exhibition/Conference time

FRIDAY, 15 SEPTEMBER 2023

09:00 - 16:00

Exhibition/Conference time

16:00 - 20:00

Removal of exponents

DEADLINES

DESCRIPTION

- Registration for exhibitors with prearranged Matchmaking
- Normal Registration
- Ordering extra badges for exhibitors
- Ordering sponsorship packages
- Ordering conference room if needed
- Booking advertisement packages
- Submission of stand projects in case the stand has not been ordered from organizer
- Ordering catering services for your stand or your conference if needed
- Ordering car parking ticket
- Training your team for the exhibition

CLOSING DATES

- 30 March 2023
- 20 July 2023
- end of August 2023
- end of August 2023
- end of August 2023
- end of August 2023
- end of August 2023
- end of August 2023
- end of August 2023
- Once the application form is submitted





Company/Government Institution:

Main address:

No:

City:

Country:

PO BOX:

Postcode:

Phone (country code, area code and number):

VAT ID:

Email:

Web:

Head of the board:

Managing Director:

Contact person for IME : Mr: Mrs: Ms:

Name:

Surname:

Position within the company/institution:

Email:

Web:

Phone (country code, area code and number):

Fax:

Invoice address (if different from the main address):

Address:

No:

City:

Country:

PO BOX:

Postcode:

1. SPEAKER AT IME

Our Institution would like to participate with a speech/forum/workshop at the IME. Yes No

The duration of the presentation should not be longer than 15 minutes and maximum 2 projects to present.

PRICE FOR ONE PRESENTATION IS: € 4.900 (excl.VAT.)

Includes placement within the Exhibition Catalogue, website, newsletters and 3 entrance tickets which enable you to attend the IME.

Equipment included within the offer: Laptop, projector and sound system. In order to increase the number of professional audience please put effort in inviting your audience as well. The lecture presentations are to be sent to the organizer no later than 30 August 2023.

Please describe the nature of business activities/ planned investment projects/ the topic of your presentation (KEY POINTS ONLY):

2. PRICES FOR EXHIBITORS

Please pick your preferred option.

Note: Minimum stands size are 6 m² of floor space area: 3 Entrance (two-day) tickets which enable you to attend the IME are included in the price. For each additional ticket, plus 650 Euro (excl . VAT.) will be added.

PACKAGE 1

3 x 2m = 6m²



Price for one Stand

Amount

€ 13.750 (excl . VAT.)

The stands are built by the organizer and include:

Expo Wall Pop Up Display and Furniture: 1 table, 3 chairs , 1 brochure holder (4 shelves A4) 1 info desk 40x40x95cm (W x D x H) and 3 Entrance (two-day) tickets.

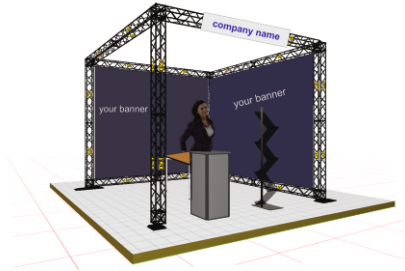
Lectures: Each exhibitor has the opportunity to hold a 15 - minute presentation. We recommend to dispense pure corporate presentations and to choose a specialist topic .

Catering: Lunch for both days up to 3 people per exhibitor is included in the basic price.

Accommodation: Hotel accommodation is not included in the price.



PACKAGE 2 - PREMIUM EXHIBITOR 5 x 3m = 15m²



Price for one Stand	Amount
€ 24.000 (excl . VAT.)	

This exclusive Truss stand is built by the organizer and include:

Truss System 2.6 metres high, two printed banners designed by your institution and Furniture: 1 table, 4 chairs, 1 brochure holder (4 shelves A4) , 1 info desk 45x40x90cm (W x D x H).

Additional benefits: Acknowledgment in the exhibition brochure of IME as official partner
10 Entrance (two-day) tickets; Logo visibility on all ads, Company profile on the website;
Opportunity to hold a 15-minute presentation.

Catering: Lunch for both days up to 10 people per exhibitor is included in the basic price.

Accommodation: Hotel accommodation is not included in the price.

Note: 10 Entrance (two-day) tickets which enable you to attend the IME are included in the price.
For each additional ticket, plus 650 Euro (excl . VAT.) will be added.

THE BENEFITS OF PREMIER SPONSORSHIP

MAIN PARTNER (ONLY ONE)

€ 68.000 (excl. VAT)

PLATINUM SPONSOR (MAX 3)

€ 40.000 (excl. VAT)

LUNCHEON SPONSOR (MAX 3)

€ 34.000 (excl. VAT)

COCKTAIL RECEPTION SPONSOR (MAX 3)

€ 28.000 (excl. VAT)

Exclusive Truss stand of 5x3m = 15m ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Acknowledgment in the IME exhibition brochure and web as Partner/Sponsor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entrance tickets	<input type="checkbox"/> 20 pcs	<input type="checkbox"/> 15 pcs	<input type="checkbox"/> 10 pcs	<input type="checkbox"/> 8 pcs
Logo visibility on all ads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company profile on the website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunity to hold 2 times x 15-minute presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lunch for both days	<input type="checkbox"/> 20 people	<input type="checkbox"/> 15 people	<input type="checkbox"/> 10 people	<input type="checkbox"/> 8 people
Logo visibility on stage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunity to arrange a welcome desk at the main registration desk of IME	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



CO-EXHIBITOR AND DELEGATE REGISTRATION FORM

CO-EXHIBITORS*

*Co-Exhibitors are companies with their own products and their own staff that use the stand area of a main exhibitor.

Please register all of your co-exhibitors

Catering The meals for both days of up to 2 people will cost 1300 Euro (excl . VAT.)

Co-Exhibitor: Company/Government Institution:

Main address:

No:

City:

Country:

PO BOX:

Postcode:

Phone (country code, area code and number):

VAT ID:

Email:

Web:

Head of the board:

Managing Director:

Contact person for IME: Mr: Mrs: Ms:

Name:

Surname:

Position within the company/institution:

3. DELEGATE REGISTRATION FEE

Please select an option	Options	Bookings made by 30.06.2023	Bookings made after 30.06.2023
<input type="checkbox"/>	Registering 1 delegate	€ 650 (excl . VAT.)	€ 750 (excl . VAT.)
<input type="checkbox"/>	Registering 2 delegates from the same company/Institution	€ 1050 (excl . VAT.)	€ 1300 (excl . VAT.)
<input type="checkbox"/>	Registering 3 delegates from the same company/Institution	€ 1350 (excl . VAT.)	€ 1.900 (excl . VAT.)
<input type="checkbox"/>	Registering 4 delegates from the same company/Institution	€ 1.850 (excl . VAT.)	€ 2.600 (excl . VAT.)

DELEGATE DETAILS

Title	First Name	Last Name	Job Title	Email

CANCELLATION POLICY:

All bookings are considered binding on receipt of the booking form. If you cannot attend you must cancel your registration in writing no later than 10 Days after the booking date to receive a credit less 50% administrative charge per delegate/speaker/exhibition stand. We regret that cancellations or bookings received after 10 Days cannot be refunded or credited and the full fee will be due for ALL registrations submitted. We suggest you send a substitute to attend in your place at no extra cost. All substitutions must be received in writing.

By signing this application we accept as binding the Conditions of Participation and the general terms, rules and regulations of Xhafa Exhibition

Place and Date:

Exhibitor / Name Surname / Signature / Stamp



Company/Government Institution:

Main address:

No:

City:

Country:

PO BOX:

Postcode:

Phone (country code, area code and number):

Mobile:

Email:

Web:

Sector:

Managing Director:

Contact person for Advertisement : Mr: Mrs: Ms:

Name:

Surname:

Position within the company/institution:

Email:

Phone (country code, area code and number):

Fax:

WHY ADVERTISE AT IME?

Advertising at these events will highlight your position as a key industry leader.

- Use this opportunity to market your project. Benefit from the network of public and private projects.
- Logo exposure opportunities before, during and after the event.
- Take a leadership position in the future real estate and financial market.
- Excellent opportunity to see multiple projects and financial services under one roof before making your buying decisions.
- Networking with carefully selected visitors with buying authority.
- Benefit from global media coverage.
- Benefit from the large number of visitors

1. IME EXHIBITION CATALOGUE



Take the opportunity to advertise in the exhibition catalogue. Around 20 000 copies of the exhibition catalogue will be printed and distributed among exhibition visitors, exhibitors, press and conference participants. The catalogue will be produced in A4 portrait format with full colour pages.

Size	Dimension Height x Width (mm)	Price	Number of pages ordered
Full Page	297 x 210 mm	€ 4,800	
1/2 page vertical	297 x 103 mm	€ 3,000	
1/2 page horizontal	148 x 210 mm	€ 3,000	
2-page spread	297 x 420 mm	€ 5,500	
Cover pages no.2 & 3	297 x 210 mm	€ 7,000	
Page 4, back cover	297 x 210 mm	€ 10,000	

Artwork deadline: One month before the exhibition date.

Preferable format EPS, TIFF or PDF with min 300dpi colours as per euro scale CMYK. Advertisements for the cover pages are accepted on a first come, first served basis.

NOTE: The above prices are for advertisements with print-ready graphics.



1A. EXHIBITION BAG PROMOTION



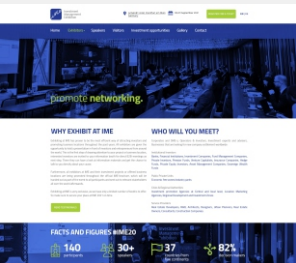
Your logo will appear on the exhibition bags. Each visitor is free to take an exhibition bag and move with it through the exhibition venue and on to his final destination. 20 000 bags will be produced. Your logo and website address or any other slogan should be no bigger than 105x148mm or A6 format, €3,000

1B. EXHIBITION LANYARDS (1 EXCLUSIVE SPONSOR ONLY) €



Upon registering, visitors to IME receive a lanyard. By displaying their company logo on the lanyards, the sponsor is both in sight and in the minds of all visitors at all times. 20 000 pieces with IME logo as co-branding.

2. WEB ADVERTISING



Increase your company's exposure through website advertisement. We offer you a range of banners on our website enabling visitors to click through directly to your own site.

Banner 1, 120 x 140 px: € 1,850, prices are for 60 days

Banner 2, 120 x 240 px: € 2,250, prices are for 60 days

3. NEWSLETTERS



Advertising in the IME Exhibition newsletter is a convenient, affordable way to bring your message to the business and government community worldwide. It's a cost-effective way to reach a highly-targeted audience. Our newsletter goes out to around 100,000 subscribers each month. You can order a variety of advertisement packages such as:

3a. One month newsletter advertisement - € 1,200

Three months newsletter advertisement - € 2,200

Six months newsletter advertisement - € 3,400

Your advertisement text should not be longer than 180 characters plus your logo.



4. AT THE EXHIBITION VENUE



Advertising at the press centre

IME is offering a press service for your company/ institution. During the show you have the opportunity to promote your message through literature in the press centre which is the central contact point for journalists and other media representatives.

Press box at the press centre

You are recommended to bring your material directly to the press centre one day before the exhibition starts. Please note that you are responsible for checking your box from time to time and refilling it with your literature as necessary.

Cost of having your Press Box at the press center for 3 days is €490

4A. BROCHURE HOLDER AT VISITOR REGISTRATION



One brochure holder will be at your disposal at the visitor registration desk. Opportunity to display your promotional information.

€1,500 Price includes rent of brochure holder and business space. Please note that you are responsible for checking your brochure holder from time to time and refilling it with your promotional material as necessary.

4B.YOUR BAGS AT THE MAIN ENTRANCE TO THE EXHIBITION



Please note that you are responsible for checking your bags from time to time and replacing as necessary. Bags are produced by your company. Only one company's bags will be presented.

Renting space for one day only €1,500

Renting space for two days €2,000

Renting space for three days €3,000

4C. ADVERTISING ON THE FLOOR OF THE EXHIBITION HALL



These advertisements will be placed in the hallways (in the form of adhesives on the walking surface) and will be in the shape of an arrow showing the way to your stand. The minimum number of advertisements per company is 5 stickers.

Dimensions: max. 100cm width x 60cm length.

Price: For 5 pieces - € 8,500

10 pieces - € 12,500

NOTE: The above prices cover the advertising space only. Your company or institution is responsible for the production of stickers..



4D.POSTERS/ BANNERS IN THE HALL



Sq/m price of your banner - € 1,800

Our banner is m² big

Place and Date:

Exhibitor / Name Surname / Signature

promote **networking.**





Gerne unterstützen wir Sie bei Ihrer Arbeit als Medienvertreter in der Berichterstattung über unsere Messen. Zur Akkreditierung nutzen Sie bitte untenstehendes Formular und senden es vollständig ausgefüllt per E-Mail oder Fax an uns zurück, zusammen mit einer Kopie Ihres offiziell gültigen Presseausweises und einem veröffentlichten Bericht oder Artikel mit Ihrem Namen. **FAX:+49(0)621 76225933** or **E-Mail: info@ime-europe.eu**
Unser Team wird Ihnen innerhalb von ca. zwei Wochen eine Presse-ID zusenden, mit der Sie freien Zugang zur Veranstaltung haben.

We are very happy to support you in your work as media representative to cover our fairs. In order for the accreditation process to be completed in time and your contacts to be included in our database, we kindly ask you to fill out the form below and send it to us by fax or email, together with a copy of your officially valid press ID and a published report or article (signed with your name): **FAX:+49(0)621 76225933** or **E-Mail: info@ime-europe.eu**
Our Team will send you a press ID within two weeks, which will allow you free entrance to our event.

PERSÖNLICHE ANGABEN/PERSONAL DATA

Redaktion/Editorial office:

Titel/Title:

Nachname/Surname:

Vorname/Name:

Telefon/Phone:

E-Mail/email:

Webseite/Webpage:

Adresse/Address:

Stadt/City:

Country:

Postcode:

Position/Position:

*bitte ankreuzen/please tick appropriate

- Chefredakteur/ Editor in chief
- Redakteur/Editor
- Sonstiges/Other

*bitte ankreuzen/please tick appropriate

- Printmedien/Print Media
- TV
- Radio
- Online

Datum/Ort Date/Location:

Unterschrift/Signature:

