



Investment
Management
Exhibition

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an effective marketplace for project owners and investors.

Join the #IME22

08-09 September 2022

**Steigenberger Frankfurter Hof
Am Kaiserplatz
60311 Frankfurt/Main, Germany**

www.ime-europe.eu

Post Show Report - IME 2022

On September 8th and 9th, the Investment Management Exhibition (IME) opened its doors for the seventh time in Frankfurt am Main, Germany. The goals of IME have been especially important in these challenging times we are currently facing due to the war in Ukraine, the global energy crisis as well as the still palpable effects of the Covid-19 pandemic.

Throughout the past seven years IME has helped in promoting better economic and social partnerships, increasing competitiveness of different regions, and enabling networking between government bodies, businesses, and International Financial Institutions.

We are pleased that, despite the above-mentioned circumstances, IME 2022 has been a great success, bringing together some of the most powerful and influential investors with worldwide project owners from different sectors. Altogether, over 100 participants from 38 countries joined us in Frankfurt this year. Only during IME 2022 and in the following two weeks – three investment project agreements, shown at the event, were closed. The estimated investment volume of these projects is around 140 billion Euros. Other projects shown at IME 2022 are being negotiated.

Since IME has been launched, in the past 7 years, projects with a total volume of 3.8 trillion Euros have been realized.

Jon Whiteaker, Author and Senior Editor at “Invest Monitor” in London, led through the whole conference program during the two days of this special event.



Markus Lehner, Principal of Lehner Investments, had the honor to open this year's IME at the Steigenberger Frankfurter Hof. Furthermore, Mr. Lehner enriched the event with a keynote and a panel discussion with experts on the latest trends in the investment sector, including artificial venture as well as cryptos within a legal framework.



Professor Besnik Bislimi, Deputy Prime Minister of Kosovo, says during his presentation at IME 2022, his government is writing a new story on investment in the country. Bislimi believes the economic reforms his government is undertaking will see further FDI growth, as international investors start to recognize the opportunities Kosovo has to offer.

Artificial intelligence and smart technologies are becoming increasingly important in the context of investments. Therefore, IME 2022 featured two more presentations on this topic. *Bardhi Musa* presented his new intelligent platform for translating relevant data and using it in investing smart, trading globally and attracting Foreign Direct Investments (FDI). Furthermore, *Marcin Wozniak*, CEO at Swamcheck, spoke on how to combine artificial and collective intelligence to harness the power of citizen discussions for better decision-making.



Similar to previous years, a special focus has been put on African countries. Markets in Africa provide investment opportunities like never before. They attract innovative businesses and technology providers, mainly in sectors as green energy, sustainable agribusiness and modern manufacturing. This year, representatives from Zimbabwe, Tanzania, Nigeria and Ethiopia presented the most promising and innovative investment potentials of their countries.



Given the current energy crisis, which is challenging economies and industries worldwide, an important topic of discussion at IME 2022 were possible ways out of this crisis and towards a green and sustainable future. Mr. *Heiko Schneider*, CEO at our partner GoGas GmbH, an innovative German company, focused on building climate and thermotechnical process systems, delivered a highly interesting keynote speech on potentials but also the strategic challenge behind a Zero Emission Building.

Guests and investors at this year's IME were also very interested in finding out about investment potentials and options for expanding on the Saudi Arabian market from *Dr. Zaid Al Hussain*, CEO at the Royal Commission Jubail within the Kingdom of Saudi Arabia.



A special part of the event has been the Select EUROPE Summit, being held for the first time this year. The Select EUROPE Investment Summit aims to bring more sustainable investment to Europe and to create more job opportunities by promoting the competitiveness of the European Regions (ER) on a global scale. The promotion of recovery, green growth, employment, and well-being across Europe is one of the EU's and the Select EUROPE Investment Summit's top priorities through supporting investments that deliver real benefits and make a difference at the local level.



As part of the Summit, representatives from numerous European countries and regions presented their potentials for investments and company settlement. Among the presented European countries and regions were Poland, the Western Balkans, Germany's province Baden-Württemberg, Romania, San Marino as well as Ukraine. Also, *Heike Freimuth*, a representative of the European Investment Bank, held a keynote on how to boost the economic growth through investment into the green transition.



We are aiming to establish the Select EUROPE Summit as a separate event in the near future.

Naturally, Foreign Direct Investments (FDI) were a major topic at IME 2022. *Jens Manke*, OCO Global's Director Germany, delivered insights on global perspectives of FDI, while *Douglas van den Berghe*, Founder of NxT Zones, presented FDI 4.0 as a new model for competitiveness and economic growth. *Sarah Jaax*, a Senior Consultant of the FDI Center in Berlin, spoke about the highly interesting aspect of why gender equality in the context of FDI matters.



On this occasion, we would like to thank all of our partners, speakers and participants for their highly appreciated contributions to making IME 2022 such a major success. At the same time, we would like to announce that the eighth edition of the Investment Management Exhibition, **#IME23, will be held on September 14th and 15th in Frankfurt am Main, Germany.**

We look forward to welcoming you there!