



Investment  
Management  
Exhibition

**#IME2023**

**#buildingbridges**

14-15 September 2023  
Frankfurt am Main, Germany

**promote investment.**

# What is IME?

The Investment Management Exhibition (IME) is an international event dedicated to Foreign Direct Investment (FDI) taking place annually in the heart of the investment city Frankfurt. The aim of gathering is to bring multiple stakeholders across different countries and sectors together and to learn from another about current challenges and trends in FDI. Visitors experience an unforgettable mix of renowned speakers, interesting exhibitors, and fruitful networking sessions during the breaks - perfect blend of high-quality input and intensive networking!

With a unique symbiosis of a conference and exclusive exhibition, IME brings together:

## **PUBLIC SECTOR STAKEHOLDERS**

- Heads of IPAs
- Ministers
- Mayors
- Ambassadors/consuls
- Secretaries of State
- Heads of IPAs
- PPP Units

## **INVESTORS AND ENTREPRENEURS**

- Corporate Officers and Corporate Executives
- Representatives of Specialized Economic Associations
- Business Clubs
- Small and Medium-sized Entrepreneurs

## **ECONOMISTS AND ADISORS**

- CEO of Banks
- Investment Funds
- Development Banks
- Project developers
- Consultants for FDI
- Lawyers



## Exhibitors

IME provides a platform where investment projects come to fruition, as it provides a unique overlap of a conference and exhibition. Investment is ultimately promoted through a carefully tailored program by our team.

### YOUR PERSONALIZED LOCATION

As an exhibitor, you are offered a fully equipped information booth that fits your needs. The information booth is offered for interested investors to have B2B meetings with you for further negotiations.

### SPOTLIGHT

A presentation slot in the conference component of the event. The presentation slot is offered for you, and you only, to draw undivided attention to your project or location. Your presentation will be heard and followed by all participants


### PROMOTION

All exhibitors and sponsors at IME and their investment projects or offered business locations will be promoted through the official IME-brochure. The brochure will be handed out to all participants of IME and sent out to relevant stakeholders all over the world

# Who joins IME?

OCO GLOBAL

 Steinbeis Transfer Management  
Steinbeis Network Romania 

 Steinbeis-Transferzentrum  
OST-WEST-Kooperationen

 European Investment Bank  
*The EIB bank*

 Swarmcheck

 OPTIMUM  
PARETO  
FOUNDATION

 Nxt  
Zones

 3RD SCHOOL OF AUSTRIAN  
ECONOMICS

 EUBS  
SINCE 1954

 EEDS  
EUROPEAN ECONOMIC  
DEVELOPMENT SOCIETY

 THE ABRAHAMIC  
BUSINESS CIRCLE

 AHK Malaysian-German Chamber  
of Commerce and Industry  
Deutsch-Malaysische  
Industrie- und Handelskammer

 AHK Cámara de Industria y Comercio  
Argentino-Alemana  
Deutsch-Argentinische  
Industrie- und Handelskammer

 GoGaS  
Ecothermal Engineering

 INVEST IN MADRID  
SPAIN

 UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

 ITPO  
INVESTMENT AND TECHNOLOGY  
PROMOTION OFFICE  
BONN, GERMANY

 Bremen invest

 invest  
in bavaria

 FIPA  
TUNISIA

Klaipėda  
iD

JORDAN  
INVESTMENT COMMISSION

 الأردن  
هيئة الاستثمار

INVEST  
IN ISRAEL  
MINISTRY OF ECONOMY  
AND INDUSTRY  
STATE OF ISRAEL

 GIEPA  
Centre Investment and Export Promotion Agency

 AMDIE  
الوكالة العامة لترويج التجارة والاستثمار  
AMERICAN INVESTMENT AND EXPORT  
DEVELOPMENT AGENCY

Présidence de la République  
 CEPICI  
CENTRE D'ETUDE ET DE PROMOTION  
DES INVESTISSEMENTS ÉTRANGERS

 KenInvest  
PROMOTING INVESTMENTS IN KENYA

Bayern  
International

KFW DEG

 AHK Deutsch-Nicaraguanische  
Industrie- und Handelskammer  
Cámara de Industria y Comercio  
Nicaraguense Alemana

 PROCOLOMBIA  
EXPORTS TOURISMUS INVESTITIONEN & LANDESPROMOTION

 GOBIERNO DE  
GUATEMALA  
GOVERNMENT OF GUATEMALA

 MINISTERIO DE RELACIONES  
EXTERIORES  
MINISTRY OF FOREIGN AFFAIRS

WEIGEL HALLER  
Corporate Finance

InvestChile

 GIPA  
GHANA INVESTMENT  
PROMOTION  
CENTRE





 APIX  
INVESTMENT  
PROMOTION AND  
MAJOR PROJECTS







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# Speakers

Speaking at IME is an opportunity to directly address a relevant audience and promote your investment project or business location. Speakers at IME are renowned experts in the fields of economy, markets and investments, high level international government representatives and representatives from investment promotion agencies.

## IME in numbers in the past two editions:



440

onsite  
participants



700+

online  
participants



70+

speakers



45

countries from  
five continents



82%

decision  
makers



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## Visitors

IME is a leading event in promoting investment. It also serves as an information hub where our participants can get more information in the field of investment in many countries from around the world.

The ultimate event, where you can get a brief overview of so many leading projects and possible locations for a company settlement at the same place.

As a project developer or consultant, you are also right with us, as our exhibitors are not only looking for investors, but for assistance in planning and implementing their projects as well.

# Preliminary Conference main topics

- **FDI volumes, trends and global investment opportunities**  
Global investment opportunities at a glance: Western Europe, Africa and Asia
- **Insights into the current challenges and opportunities facing IPAs and the global investment landscape**
- **Role change: IPAs learn from companies and vice versa.**  
What IPAs can learn from corporate site selection criteria?
- **Sustainable Development Goals (SDGs) - more than just a buzzword?**  
Investing in and for the next generation
- **IPAs of the Global South between China and the EU**
- **Strategic challenges behind achieving Net Zero**  
Hydrogen Energy in Africa
- **The future of FDI - smart cities and artificial intelligence?**  
How to implement Artificial Intelligence into an investment promotion strategy





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### Main supporters of IME:



Federal Ministry  
for Economic Cooperation  
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### Media Partners:



Investment Monitor

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Congress & Event Organization