



Investment
Management
Exhibition

Investing in Tomorrow Pathways to a Sustainable Future

#IME2025

17-18 November 2025
Hilton Frankfurt City Centre, Germany

www.ime-europe.eu

AGENDA IME 2025

Location: Hilton Frankfurt City Centre, Hochstraße 4, 60313 Frankfurt, Germany

Sunday, 16 November 2025

18:00 | Settlement of exhibitors and guest arrivals

Monday, 17 November 2025– Day One

08:00 | **Morning yoga meditation**

09:00 | **Registration**

09:30 | **Opening of IME 2025**

- Interactive opening of IME 2025
- Review of IME 2024
- Outlook for the next two days

Courtney Fingar, Presenter and Chair of IME

10:00 | **Session: Invest in Europe – The Most Promising Continent for SDG Investments**
Panel Discussion followed by Q&A

Overview:

Europe has emerged as a global leader in sustainable development investments, with countries across the continent pioneering innovative policies and projects aligned with the United Nations' Sustainable Development Goals (SDGs). This session will explore the dynamic opportunities for investing in Europe's SDG-driven economy, highlighting sectors such as renewable energy, smart cities, circular economy, and green technologies.

Objective:

This session aims to provide investors with deep insights into why Europe is the leading continent for SDG investments, focusing on both public and private sector initiatives that are driving economic growth while promoting social and environmental responsibility.



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Speaker

Rita Aloï, Director EMEA at RESEARCH FDI

Theo Follings, President of the European Association of Development Agencies (EURADA)

Vanessa Völkel, Deputy Head UNIDO Investment and Technology Promotion Office (ITPO) Germany

Moderator

Courtney Fingar, Founder & Principal Fingar Direct Investment

10:30

Session about exploring the International Finance Corporation's (IFC) role in mobilizing private investment to drive sustainable growth in developing economies. The presentation will highlight how Western European investors can partner with IFC to access high-impact projects worldwide, bridging opportunities between Europe and global markets while fostering economic and social development.

Speaker

Jan van Bilsen – IFC Country Manager for Germany, the Nordics and Switzerland

10:45

The global FDI trends and the evolving EU-US trade and investment relationship.

Speaker

Jens Manke, Director for Germany & Central Europe at OCO Global

11:00

Beyond Compliance: AI-Driven Intelligence for Non-Financial Risk Management & Sustainability Reporting"

Abstract

Non-Financial Risks—ranging from regulatory change and climate impacts to community opposition and governance challenges—have a direct and growing effect on business performance, placing them at the core of corporate management. Yet, there remains a significant gap in current sustainability reporting tools, which are often



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static, reactive, and burdensome for businesses in terms of cost, time, and workforce stress.

Verimpact addresses this challenge with its new AI-enabled Non-Financial Risk Management & Sustainability Reporting Platform, designed to move organizations beyond compliance and toward actionable intelligence.

Speaker

Spyros Kouvelis, Chairman, Verimpact/ Team Leader EU-GCC Cooperation on Climate Change and Energy/Senior Associate of the University of Cambridge Institute for Sustainability Leadership/former Deputy Minister of Foreign Affairs/former MP

11:15

Coffee break

11:45

Turning Challenges into Opportunities: Jordan's Roadmap for Investment Growth"

Jordan Continues to Be a Resilient Gateway for Global Investment in the Middle East.

Keynote Speaker

Eng, Mothanna Gharaibeh, Minister of Investment in the Hashemite Kingdom of Jordan.

12:00

Saxony Trade & Invest Corp.

Speaker

Andreas Lippert, COO Investor Services at Saxony Trade & Invest Corp.

12:15

Myler Mountain Resort – Armenia's First Mountain Tourism Free Economic Zone!

Myler Mountain Resort, located in Yeghipatrush, Aragatsoth Province, is Armenia's first and only Mountain Tourism Free Economic Zone. Already featuring cable lifts, 21 km of ski slopes, premium chalets, restaurants, and year-round attractions, Myler is set to become a \$300M+ fully master-planned resort and a leading tourism hub in the Caucasus. By 2027/28, the resort will expand to 17 lifts, 102 km of pistes, over 13,400 accommodation units, and extensive leisure, wellness, cultural, and entertainment zones, including a licensed casino. With tax exemptions, strategic proximity to Yerevan and Gyumri airports, and multiple investment formats, Myler offers unique opportunities for hotel brands and investors, with projected ROI averaging 15%.

Speaker

Tigran Harutyunyan, Founder of Myler Mountain Resort



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12:30 **Lunch break and networking**

14:00 **Invest in Silesian Voivodeship**

Speaker

Bogusława Kruczek-Gębczyńska, Head of the Silesian Investor and Exporter Assistance Center

14:15 **Invest in Moldova: Opportunities at Europe's Crossroads**
Discover Moldova's strategic advantages as a bridge between the EU and Eastern markets. The presentation will highlight key investment opportunities in manufacturing, agribusiness, renewable energy, and ICT, supported by a skilled workforce, competitive costs, and an evolving business environment fostering sustainable economic growth.

Speaker

Natalia Bejan, Director Invest Moldova Agency

14:30 **Panel discussions**

Shaping the Cities of the Future: Strategies for Investment and Talent Attraction
This panel brings together city leaders and regional representatives to discuss how urban areas can shape their future as global centers of investment and talent. By examining policy approaches, sustainable development strategies, and international cooperation, the discussion will highlight best practices from leading cities such as Dublin, Paris, and Austin (Texas, USA), offering insights into how cities can strengthen their global competitiveness.

Speaker

Ray McAdam, Lord Mayor of Dublin Councillor

Dr. Chloë Voisin-Bormuth (PhD), General Director of Paris Île-de-France Capitale Économique – the economic promotion agency for Greater Paris

Dr. Eric Anthony Johnson, Assistant City Manager, City of Austin, Texas, USA

Moderator



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Ms.Courtney Fingar, Foreign Direct Investment Specialist

15:15 The advantages of Rhineland-Palatinate as a business location will be presented.

Keynote Speaker

Minister Daniela Schmitt at Ministry of Economic Affairs, Transport, Agriculture and Viticulture in Rhineland palatinate, Germany

15:30 **Coffee break**

16:00 How European SMEs expanding to the United States and the landscape of economic development, incentives and opportunities in the US.

Speaker

Matthias Beier, President & CEO of the Transatlantic Business & Investment Council (TBIC) in Atlanta, GA and Berlin, Germany

16:15 The city of Mainz, capital of Rhineland-Palatinate, is an excellent investment location. A thriving center for biotechnology & life sciences as well as cutting-edge research. Ranked among Germany's top future-ready cities in the Prognos Zukunftsatlas, Mainz offers a strong economy, a skilled workforce, an excellent infrastructure and a vibrant startup community.

Speaker

Mr.Jürgen Schmitz

Office for Investment support, Business settlement projects and Cluster management, City of Mainz, Germany

16:30 **Invest in Madeira: Gateway to Sustainable and Digital Growth**

Discover Madeira's strategic potential as an investment destination in the Atlantic. The presentation will highlight opportunities in innovation, renewable energy, tourism, and technology, showcasing how the region combines sustainability, talent, and international connectivity to attract forward-looking investors and foster global partnerships.

Speaker

Joana Aguiar, Project Manager, Invest Madeira

Organization: Regional Government of Madeira (Portugal)



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- 16:45 **Invest in Montenegro: Emerging Gateway of the Western Balkans**
Explore Montenegro's growing investment landscape, from renewable energy and tourism to sustainable agriculture and infrastructure. The presentation will highlight the country's strategic location, favorable business climate, and government incentives that position Montenegro as a dynamic and competitive gateway for investors entering the Western Balkans region.
Speaker
Aleksandra Bozovic, Head of the Department for International Cooperation and Investment Environment Development
- 17:00 **Summary of the first day**
Courtney Fingar, Presenter and Chair of IME
- 17:15 **End of the first day of conference**

Tuesday, 18 November 2025– Day Two

- 08:00 **Morning yoga workout**
- 09:30 **Welcome second conference day**
 - Summary of first day
 - Outlook for second day of conference**Courtney Fingar**, Presenter and Chair of IME
- 09:45 NRW welcomes partners and investors from all over the world to transform its industry and meet the demands of the future
Speaker



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10:00

Dr. Tobias Traupel, Director General, European, Legal and Foreign Trade Department at Ministry of Economic Affairs, Industry, Climate Protection and Energy of the State of North-Rhine Westphalia

Berlin Partner for Business and Technology

Berlin's Offer in a Changing World: Empowering Clients with Freedom, Talent, and Innovation

In an era marked by geopolitical uncertainty and rapid transformation, Berlin stands out as a resilient and forward-looking investment destination. This talk explores the strategic pillars that define Berlin's approach to economic development: a deep commitment to freedom and democratic values, a thriving ecosystem of global talent, world-class research institutions, and a vibrant startup scene driving innovation across industries.

Speaker

Dr. Kai Bindseil is head of Division Healthcare | Industry | Infrastructure at Berlin Partner for Business and Technology.

10:15

From Research to Production: Dresden's Strength in Semiconductors and Future Technologies

These days Dresden is primarily associated with one thing: globally operating semiconductor companies are investing massively in Europe's microelectronics cluster, "Silicon Saxony." However, these investments do not happen by chance and build on Dresden's long tradition as a semiconductor location, whose attractiveness has grown strongly over the decades. In addition, strong companies from other important future-oriented sectors are investing in Dresden, such as in life sciences, artificial intelligence, and software. The strength of the site is often due to the presence on site of the entire value chain of the respective sector—from research and development to a wide network of suppliers to production. Dresden is also a leader in top-level research, with Technische Universität Dresden as a University of Excellence, with 45 research and development institutes and more than 15,000 scientists on site in total. That makes Dresden an ideal location for companies and employees.



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Speaker

Steffen Rietzschel, Head of Economic Development Office, City of Dresden, Germany

10:30

Bridging Regions and Investors: How Chambers and Advisors Drive Cross-Border Growth

This panel will explore the complementary roles of chambers of commerce and investment advisors in shaping successful cross-border investment projects. The German-Kosovo Chamber of Commerce, together with a representative of the Chamber of Commerce of Montenegro and an expert from Steinbeis in Stuttgart, will discuss not only the institutional support and advisory services available, but also what investors are really looking for when entering new markets. The session will highlight how regional cooperation can create the conditions for a joint market approach — making smaller economies more attractive to large international companies and positioning the region as a competitive investment destination.

Speakers

Besnik Vasolli, Managing Director of German - Kosovo Economic Chamber

Jürgen Raizner, Director Steinbeis Enterprises in Stuttgart (DE), Baku (AZ), Bucharest (RO), Uzhhorod (UA) and Vienna (AT)

Dušan Radonjić, Director of the International Cooperation Department of the Chamber of Economy of Montenegro

11:15

Coffee break

11:30

Foreign Direct Investment and Cities: Insights from Global Case Studies

How do FDI flows shape the development of cities — and how do cities, in turn, influence investment decisions? In this session, Professor Christopher Williams, editor of the 2025 book *Foreign Direct Investment and Cities*, shares insights from a diverse set of global case studies exploring how foreign corporations engage with cities of different sizes, sectors, and geographies.

Speaker

Christopher Williams, Professor, ESSCA School of Management

11:45

Invest in Türkiye: Gateway Between Europe and Asia



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Discover why Türkiye continues to be one of the most dynamic investment destinations bridging Europe, Asia, and the Middle East. The presentation will showcase key opportunities across manufacturing, renewable energy, logistics, and technology — highlighting Türkiye's strategic location, competitive workforce, and strong industrial base. Join us to explore how Türkiye's investment climate and incentive programs are driving growth and attracting global investors.

Speaker

Gokhan Yucel, Head of Communications Department at the Investment Office of the Presidency of the Republic of Türkiye.

12:00

Future trends and current champions in Western Balkan

Regional Development Agency JUG

RDA SOUTH is to support institutional efforts to achieve comprehensive and sustainable economic development of the Nišava, Pirot and Toplički districts through building quality human resources, creating a healthy business environment and fertile ground for attracting foreign investments, connecting and cooperating with other regional, national and international institutions, all in accordance with the process of European integration.

Speaker

Mr. Dragoslav Pavlovic, City of Nis, Mayor

12:15

Invest in Ukraine – Resilience, Innovation, and Opportunity

Ukraine stands at the forefront of transformation, offering unique opportunities for investors seeking growth, resilience, and purpose. Despite the challenges of recent years, Ukraine's Investment Promotion Agency (UkraineInvest) continues to foster a dynamic environment for innovation, reconstruction, and sustainable development.

This presentation highlights Ukraine's priority investment sectors — including renewable energy, agribusiness, IT, logistics, and industrial manufacturing — and outlines the government's incentives and reforms designed to attract and protect foreign investors. As global partners look to contribute to Ukraine's recovery and



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future prosperity, now is the time to invest in a resilient nation ready to rebuild stronger than ever.

Speaker

Maryna Khlystun, Executive Director of UkraineInvest

12:30

Lunch break

14:00

Transforming Cities Through Strategic Real Estate Development

Real estate development has become a key driver of foreign direct investment, transforming cities, unlocking infrastructure growth and catalysing broader economic transformation. As global investors seek stable returns and diversified opportunities, real estate is increasingly viewed not just as an asset class, but as a strategic entry point into emerging and established markets alike.

This session explores how real estate investment and urban development can act as powerful magnets for cross-border capital flows, driving growth across hospitality, logistics, industrial parks, residential, retail and mixed-use projects.

Speaker

Anne Eberhardt, Project Manager Commercial Sites, Rheinisches Revier, NRW.Global Business, Germany

Patrick Breuer, Managing Director DACH & Netherlands | MBA

15:30

Free slot

15:45

Summary of the conference and award ceremony (live voting on the best performer of IME 2025)



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16:00

End of the conference